

February 26, 2008

Chamber Calendar of Events

Tuesday, February 26, 2008

- Entrepreneur Friendly (9 a.m.)
- Executive Board (3 p.m.)
- Board Meeting (4 p.m.)

Wednesday, February 27, 2008

- Membership Retention (8:30 a.m.)
- Hutcheson Medical Center's *Big Reveal* (10 a.m.)

Thursday, March 6, 2008

- Ambassador Meeting (8:30 a.m.)

Friday, March 7, 2008

- Expo Committee (8:30 a.m.)
- Education Committee (9:00 a.m.)

Tuesday, March 11, 2008

- Legislative Committee (9:00 a.m.)
- Candidates College (6:00 p.m.)
- Entrepreneurial Friendly (9:30 a.m.)

Wednesday, March 12, 2008

- Small Business Council (8:30 a.m.)

Thursday, March 13, 2008

- Chamber Luncheon Meeting (11:50 a.m.)

Friday, March 14

- Expo Committee (8:30 a.m.)

Monday, March 17, 2008

- St. Patrick's Day (8:00 a.m.)
A.M. Networking At Panera

Tuesday, March 18, 2008

- Communication Committee (9:00 a.m.)
- Entrepreneurial Friendly (9:30 a.m.)

Wednesday, March 19, 2008

- Leadership Catoosa (8:00 a.m.)

Friday, March 21, 2008

- Expo Committee (8:30 a.m.)

Tuesday, March 25, 2008

- Entrepreneurial Friendly (9:30 a.m.)
- Executive Board Meeting (3:00 p.m.)
- Board Meeting (4:00 p.m.)

Wednesday, March 26, 2008

- Membership Retention (8:00 a.m.)
- 12 @ 12, Noon, Chamber of Commerce

Weekly Chamber Meetings

Tuesdays: FTO Leads Group (8:00 a.m.)

Thursdays: Catoosa Leads Group (8:30 a.m.)

Volunteers Needed!



The Catoosa County Chamber of Commerce Golf Tournament will be on
Thursday, June 19, 2008

At

Battlefield Golf & Country Club

The committee will start meeting sometime in March
If you would like to volunteer to be on this committee,
please email Greg Ezell at

gezell@catoosachamberofcommerce.com



Business Workshops

There will be two entrepreneurial workshops, "Starting Your Own Business" and "Marketing Your Own Business" at Northwestern Technical College in Rock Spring, Georgia. The date is March 3, from 5:30 p.m. until 8:45 p.m.

"Starting Your Own Business" is at 5:30. Topics include the traits of successful entrepreneurs, market research, legal structures for your business, estimating start-up costs and cash flow projection, financing alternatives, failure factors, and business planning. The second workshop, "Marketing Your Business", follows at 7:15. Participants will learn how to increase sales and profits with effective marketing strategies designed especially for small businesses. A detailed business start-up workbook and other handouts are provided.

The workshops are jointly sponsored by The University of Georgia Small Business Development Center and the U.S. Small Business Administration. The total cost to attend both sessions is \$70.00. You may pre-register at www.daltonsbdc.org. For more information contact the SBDC office at (706) 272-2700.


Learn How to NOT become a Failure in Business

Did you know that 50 percent of small businesses fail within the first five years? Sure, owning a business can be a risky venture, but it can also be very rewarding and provide both financial security and control over your life.


In addition to a lot of hard work, the following tips will help you be successful and as an entrepreneur:

- Know your competition, and do everything you can to outsmart them! Be better at sales, marketing, performance, pricing, customer service and quality control. If you work harder and smarter, you WILL be more successful.
- Plan for growth—many businesses experience unexpected growth and are not prepared for it.
- Be Savvy in your credit arrangements with lenders.
- Don't over-invest in fixed assets, and manage your inventory wisely.
- If you can afford it, hire wisely and pay your staff more than the going wage.
- As you grow, surround yourself with experts in their field and don't be afraid to give up control and delegate!

*Statistics provided by the Small Business Administration



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423-715-1684 Cell
423-664-1600 Ext. 1713 Office
SBLitzenberg@comcast.net
www.sarahlitzenberg.com

Each Keller Williams office is independently owned and operated.




Come join Panera Bread and
Catoosa County Chamber of Commerce
for AM Networking at
Panera Bread
2620 Battlefield Parkway
on St. Patrick's Day
March 17, from 8 a.m. – 9 a.m.



There is no charge!
RSVP's required!
eboyles@catoosachamberofcommerce.com

This is a great opportunity to meet all your friends
and business acquaintances for a time of networking
and enjoying the
Luck of The Irish!



The Georgia Winery
will host our
first 2008 Business After Hours
on
April 17, 2008
from
4:00 p.m. until 6:00 p.m.

They will serve wine, cheese and chocolates!

For further information or to make reservations
please contact
Eudean Boyles
eboyles@catoosachamberofcommerce.com
or
706-965-5201 ext. 10

Reminders!
Beginning May 1, 2008
We will begin invoicing by
E-mail
Please send your correct contact information
And email address to
eboyles@catoosachamberofcommerce.com

FYI!

You may access your information on the web
At
Catoosachamberofcommerce.com

Go to the members section
Request a pass word
And manage your listing in the
Business Directory!